

Privacy Policy

Valentine Hardwood Flooring | Bridgeport, Connecticut

Last updated: [insert date]

Legal Disclaimer

This Privacy Policy was prepared based on general guidance and industry practices. It is not a substitute for legal advice. Valentine Hardwood Flooring recommends that this document be reviewed by a licensed attorney familiar with Connecticut and U.S. data privacy law before publication, to ensure it accurately reflects the company's specific data practices and legal obligations.

Privacy Policy – The Basics

This Privacy Policy explains how Valentine Hardwood Flooring collects, uses, stores, and protects the personal information of visitors and customers who interact with our website, including those who request quotes, submit contact forms, or subscribe to updates. It also describes the choices available to you regarding your personal data.

What This Policy Covers

For Valentine Hardwood Flooring's site, this policy addresses: the types of information collected (contact details submitted via forms, browsing data via cookies/analytics); why it's collected (responding to quote requests, improving the website, marketing communications); how it's used and shared (with service providers like Wix and any CRM/email tools, never sold to third parties); and the rights visitors have to access, correct, or delete their data.

1. Information We Collect

- Contact information you provide voluntarily, such as your name, email address, phone number, and project details, when you fill out a contact or quote request form.
- Usage data, such as your IP address, browser type, device information, and pages visited, collected automatically through cookies and similar technologies.

2. How We Use Your Information

- Respond to inquiries and provide quotes or consultations
- Improve our website and services
- Send updates or marketing communications, if you have opted in
- Comply with legal obligations

3. Cookies and Tracking Technologies

Our website may use cookies and similar tools (such as Google Analytics) to understand how visitors interact with our site and to improve user experience. You can control cookie preferences through your browser settings.

4. Sharing of Information

We do not sell your personal information. We may share information with:

- Service providers who help us operate our website (e.g., Wix, email/CRM tools)
- Authorities, if required by law

5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, alteration, or disclosure. However, no method of transmission over the internet is 100% secure.

6. Your Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your data
- Opt out of marketing communications at any time

To exercise these rights, contact us using the information below.

7. Third-Party Links

Our website may contain links to third-party sites (e.g., Houzz, Instagram, LinkedIn). We are not responsible for the privacy practices of those websites.

8. Children's Privacy

Our website is not directed to individuals under the age of 13, and we do not knowingly collect personal information from children.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated revision date.

10. Contact Us

If you have questions about this Privacy Policy, please contact us:

- Email: [insert email]
- Phone: [insert phone]
- Address: Bridgeport, Connecticut

Prepared for internal review — Valentine Hardwood Flooring digital strategy project.